

# Leveraging Time Zones

- Unproductive Time
- Local Day Shift
- Split Shift



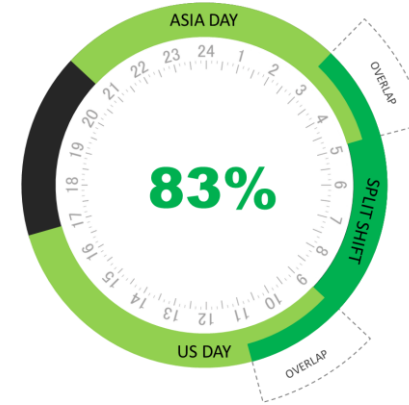
Most US companies only use 33% of the day.

- ⦿ Everyone works at the same time and is very busy.
- ⦿ After eight hours, everyone goes home and nothing else happens.
- ⦿ Everything take longer because of the incredible amount of wasted time.



Add a Split Shift with overlap to use 58% of the day.

- ⦿ The Split Shift team arrives while US counterparts are sleeping and leaves around US lunch time.
- ⦿ Meetings are scheduled during the overlap period.
- ⦿ New work left at the end of the US day is picked up at the beginning of the Split Shift for handoff or discussion during the overlap.



Reach 83% with a Split Shift bridging to an Asia Day shift.

- ⦿ Add an Asian Day Shift that works while the US sleeps.
- ⦿ The Split Shift acts as a bridge to the US Day Shift.
- ⦿ The Split Shift handles quality control, supervision, and communication.
- ⦿ The Asia Day Shift is great for retention and certain work types.



Close the loop for twenty-four-hour productivity.

- ⦿ When throughput is critical, add a second split shift.
- ⦿ This approach is ideal for global customer bases and always-on services.
- ⦿ Multiple overlap times promote effective handoff of work.
- ⦿ The sun never sets on your company.

Relay enables you to work across time zones & get more done daily.